

# 國立東華大學國際企業學系

## 碩博士論文撰寫規範

2025 年 12 月 8 日 114 學年度第 1 學期第 1 次學術與研究發展委員會會議通過  
2026 年 02 月 25 日 114 學年度第 2 學期第 1 次系務會議通過

1. 碩博士論文撰寫內容於自我抄襲、AI 生成內容引用、參考其他著作或資料等，未詳列引用資料來源出處之事證發生，產生違反學術倫理之虞，則依本校「博、碩士學位論文違反學術倫理案件處理要點」進行處置。
2. 碩博士論文撰寫格式（包含引用生成式 AI 內容），原則上依照 APA（American Psychological Association）第七版或更新版本格式，統一版本標準呈現。
3. 碩博士論文相似度比對依照 (1) Turnitin 論文原創性比對系統 或 (2) 華藝文獻相似度檢測服務系統擇一比對，得排除參考文獻清單比對。比對相似度與引用生成式 AI 內容佔全文比率兩者合計以 20% 為限。
4. 本撰寫規範由學術與研究發展委員會會議審查後，經系務會議通過後實施，修正時亦同。

**National Dong Hwa University**  
**Department of International Business**

**Regulations Governing the Preparation of Master's Theses and Doctoral Dissertations**

Approved at the 1st Meeting of the Academic and Research Development Committee, 1st Semester, Academic Year 114 (December 8, 2025).  
Approved at the 1st Department Affairs Meeting, 2nd Semester, Academic Year 114 (February 25, 2026).

1. Any instance of self-plagiarism, improper citation or attribution of AI-generated content, failure to fully disclose or properly cite sources, or other acts constituting or potentially constituting a violation of academic ethics in a master's or doctoral thesis shall be governed by the University's Guidelines for Handling Violations of Academic Ethics in Master's Theses and Doctoral Dissertations of National Dong Hwa University.
2. The format of master's thesis or doctoral dissertation, including the citation and acknowledgment of generative AI content, shall conform to the 7th edition of the APA Publication Manual or its latest edition, with a single edition applied consistently throughout the thesis.
3. A similarity check of the thesis shall be conducted using either: (1) the Turnitin Originality Check system; or (2) the Airiti Similarity Detection Service (SYMSKAN). The reference list may be excluded from the analysis. The combined total of the similarity index and the proportion of cited generative AI content shall not exceed twenty percent (20%) of a master's thesis or doctoral dissertation.
4. These Regulations shall be reviewed by the Academic and Research Development Committee and shall take effect upon approval by the Department Affairs Meeting. The same procedure shall apply to any amendments.

**國立東華大學國際企業學系**  
**碩博士論文撰寫規範條文說明**

條文	說明
1. 碩博士論文撰寫內容於自我抄襲、AI 生成內容引用、參考其他著作或資料等，未詳列引用資料來源出處之事證發生，產生違反學術倫理之虞，則依本校「博、碩士學位論文違反學術倫理案件處理要點」進行處置。	<p>若產生違反學術倫理之虞，依本校「博、碩士學位論文違反學術倫理案件處理要點」進行後續處置，因此不再以切結書方式為之。</p> <p>1. <a href="https://edu.law.moe.gov.tw/LawContent.aspx?id=GL001766">https://edu.law.moe.gov.tw/LawContent.aspx?id=GL001766</a> (教育部母法)</p> <p>2. <a href="https://aa.ndhu.edu.tw/var/file/4/1004/attach/86/pta_94780_4468820_93149.pdf">https://aa.ndhu.edu.tw/var/file/4/1004/attach/86/pta_94780_4468820_93149.pdf</a> (本校處理要點)</p>
2. 碩博士論文撰寫格式 (包含引用生成式 AI 內容)，原則上依照 APA (American Psychological Association) 第七版或更新版本格式，統一版本標準呈現。	<p>APA 格式已經規範生成式 AI 內容撰寫引用格式如下：</p> <p>APA 第 7 版生成式 AI 引用原則 (簡要)</p> <ol style="list-style-type: none"> <li>1. 作者：AI 系統或公司名稱</li> <li>2. 日期：生成內容的日期</li> <li>3. 標題：對話或內容主題 (斜體)</li> <li>4. 描述：GenerativeAIchat 中文可寫為〔生成式人工智慧對話〕</li> <li>5. 系統名稱：AI 系統或模型名稱</li> <li>6. URL：若有可公開檢視的分享連結則提供範例</li> </ol> <p>Anthropic. (2025 年 5 月 20 日)。高中畢業生必備文法主題〔生成式人工智慧對話〕。Claude Sonnet 4。 <a href="https://claude.ai/share/329173b2-ec93-4663-ac68-4f65ea4f166d">https://claude.ai/share/329173b2-ec93-4663-ac68-4f65ea4f166d</a></p> <p>Google. (2025 年 5 月 22 日)。高中英文文法概念概覽〔生成式人工智慧對話〕。Gemini 2.5 Flash。 <a href="https://g.co/gemini/share/a1306ce12929">https://g.co/gemini/share/a1306ce12929</a></p> <p>OpenAI. (2025 年 8 月 21 日)。高中英文文法概念〔生成式人工智慧對話〕。ChatGPT。 <a href="https://chatgpt.com/share/68a77b60-0ee4-800c-9acc-cd3fd573c311">https://chatgpt.com/share/68a77b60-0ee4-800c-9acc-cd3fd573c311</a></p> <p>Perplexity AI. (2025 年 5 月 20 日)。高中英文文法主題〔生成式人工智慧對話〕。Perplexity AI。 <a href="https://www.perplexity.ai/search/a457cb8c-c663-4c9b-b34e-cb0308b35">https://www.perplexity.ai/search/a457cb8c-c663-4c9b-b34e-cb0308b35</a></p>

條文	說明
<p>3. 碩博士論文相似度比對依照 (1) Turnitin 論文原創性比對系統 或 (2) 華藝文獻相似度檢測服務系統擇一比對, 得排除參考文獻清單比對。比對相似度與引用生成式 AI 內容佔全文比率兩者合計以 20% 為限。</p>	<p>此兩比對系統為東華圖書資訊處所建議比對系統, 建議得排除參考文獻清單比對條件下, 比對相似度與引用生成式 AI 內容佔全文比率兩者合計以 20% 為限。</p>
<p>4. 本撰寫規範由學術與研究發展委員會會議審查後, 經系務會議通過後實施, 修正時亦同。</p>	<p>明訂修正與實施程序。</p>

# Explanatory Notes on the Regulations Governing the Preparation of Master’s Theses and Doctoral Dissertations

## Department of International Business National Dong Hwa University

The Regulations	Notes
<p>1. Any instance of self-plagiarism, improper citation or attribution of AI-generated content, failure to fully disclose or properly cite sources, or other acts constituting or potentially constituting a violation of academic ethics in a master’s or doctoral thesis shall be governed by the University’s Guidelines for Handling Violations of Academic Ethics in Master’s Theses and Doctoral Dissertations of National Dong Hwa University.</p>	<p>If there is any suspicion of a violation of academic ethics, subsequent actions shall be handled in accordance with the University’s “Guidelines for Handling Violations of Academic Ethics in Master’s Theses and Doctoral Dissertations.” Therefore, a separate written declaration (affidavit) will no longer be required.</p> <p>References:</p> <p>Ministry of Education (Taiwan), parent legislation: <a href="https://edu.law.moe.gov.tw/LawContent.aspx?id=GL001766">https://edu.law.moe.gov.tw/LawContent.aspx?id=GL001766</a></p> <p>National Dong Hwa University, Guidelines for Handling Violations of Academic Ethics in Master’s Theses and Doctoral Dissertations: <a href="https://aa.ndhu.edu.tw/var/file/4/1004/attach/86/pta_94780_4468820_93149.pdf">https://aa.ndhu.edu.tw/var/file/4/1004/attach/86/pta_94780_4468820_93149.pdf</a></p>
<p>2. The format of master’s thesis or doctoral dissertation, including the citation and acknowledgment of generative AI content, shall conform to the 7th edition of the APA Publication Manual or its latest edition, with a single edition applied consistently throughout the thesis.</p>	<p>The APA format has established citation guidelines for content generated by generative AI tools as follows: Brief Principles for Citing Generative AI in APA (7th Edition)</p> <ol style="list-style-type: none"> <li>1. <b>Author:</b> The name of the AI system or the organization that developed it.</li> <li>2. <b>Date:</b> The date on which the content was generated.</li> <li>3. <b>Title:</b> The title or topic of the conversation or generated content (in italics).</li> <li>4. <b>Description:</b> [Generative AI chat].</li> <li>5. <b>System Name:</b> The name of the AI system or model used.</li> <li>6. <b>URL:</b></li> <li>7. Provide a publicly accessible sharing link if available.</li> </ol>

The Regulations	Notes
	<p>Example:</p> <p>Anthropic. (2025, May 20). <i>Essential grammar topics for high school graduates</i> [Generative AI chat]. Claude Sonnet 4.  <a href="https://claude.ai/share/329173b2-ec93-4663-ac68-4f65ea4f166d">https://claude.ai/share/329173b2-ec93-4663-ac68-4f65ea4f166d</a></p> <p>Google. (2025, May 22). <i>High school grammar concepts overview</i> [Generative AI chat]. Gemini 2.5 Flash.  <a href="https://g.co/gemini/share/a1306ce12929">https://g.co/gemini/share/a1306ce12929</a></p> <p>OpenAI. (2025, August 21). <i>High school grammar concepts</i> [Generative AI chat]. ChatGPT.  <a href="https://chatgpt.com/share/68a77b60-0ee4-800c-9acc-d3fd573c311">https://chatgpt.com/share/68a77b60-0ee4-800c-9acc-d3fd573c311</a></p> <p>Perplexity AI. (2025, May 20). <i>High school grammar topics</i> [Generative AI chat]. Perplexity AI.  <a href="https://www.perplexity.ai/search/a457cb8c-c663-4c9b-b34e-cb03d8108b35">https://www.perplexity.ai/search/a457cb8c-c663-4c9b-b34e-cb03d8108b35</a></p>
<p>3. A similarity check of the thesis shall be conducted using either: (1) the Turnitin Originality Check system; or (2) the Airiti Similarity Detection Service (SYMSKAN). The reference list may be excluded from the analysis. The combined total of the similarity index and the proportion of cited generative AI content shall not exceed twenty percent (20%) of a master's thesis or doctoral dissertation.</p>	<p>These two similarity detection systems are recommended by the Library and Information Center of National Dong Hwa University.</p> <p>It is recommended that, with the reference list excluded from the comparison, the combined total of (1) the similarity index and (2) the proportion of content generated by or cited from generative AI tools shall not exceed 20% of the full text.</p>
<p>4. These Regulations shall be reviewed by the Academic and Research Development Committee and shall take effect upon approval by the Department Affairs Meeting. The same procedure shall apply to any amendments.</p>	<p>To explicitly stipulate the procedures for amendment and implementation.</p>