



HAND BOOK

INTERNATIONAL BUSINESS

2024 FALL

Graduation Rules

You can find the graduation rules in the course planning query system

check your academic year, select the COLLEGE OF MANAGEMENT, DEPARTMENT OF INTERNATIONAL BUSINESS, MASTER and Group division as “國際組 (International)”.



國立東華大學
National Dong Hwa University

國立東華大學 | 教務處

~ 課 規 查 詢 系 統 ~

Course Planning Query System



112學年度 國際企業學系碩士班國際組 課程規劃表
112 Academic year Curriculum planning table

一、最低畢業學分數 (Minimum graduation credits) :

- 畢業學分 (Graduation credits) : 42.0學分 (credits)
- 專業必修 (Professional Required) : 15.0學分 (credits)
- 專業選修 (Professional elective) : 27.0學分 (credits)

二、重要相關規定 (Important regulations) :

1. All credits of selective courses can be earned from any course including courses of Ph.D. program, which is open for international graduate students, in Management College.
2. All students must take at least two courses per semester.
3. Students are required to study for at least three hours on the Academic Research Ethics Education course by the end of their first academic year. Students failing the course examination are required to restudy the course and pass the examination before applying for their thesis defenses.
4. Students are required to apply for Thesis Advisor Application Form before studying Independent Study course. Additionally, students are required to earn 6 credits totally on the course Independent Study.
5. The credits of the required courses are restricted to take the courses of the MBA program (International Division).

科目名稱 Course Title (Chinese)	英文科目名稱 Course Title (English)	科目代碼 Course Number	學分 Credit	*先修科目或#背景科目 *Prerequisite course or #Background course	備註 Remarks
專業必修 (required)					
國際企業研究方法	Seminar on International Business Research Methods	IB__M0050	3.0		
國際行銷管理	International Marketing Management	IB__M0070	3.0		
國際企業管理	International Business Management	IB__M0130	3.0		
引導研究	Directed Research	IB__M0200	1.0		The student must take the course twice and in different semesters. For graduation, the credits of the course are 2 at most.
專題研究	Independent Study	IB__M0210	2.0		The student must take the course twice and in different semesters. For graduation, the credits of the course are 4 at most.
專業選修 (Elective)					
國際財務管理	International Financial Management	IB__M0090	3.0		
統計方法與資料分析	Statistical Methods and Data Analysis	IB__M0140	3.0		
全球產業分析	Global Industry Analysis	IB__M0080	3.0		

Directed Research

The 1st and 2ed semaster, you need to take Directed Research

Before selecting the course, you need to find an advisor, submit the applicaion for advisor and select the Directed Research accordingly.

Department of International Business National Dong Hwa University

Directed Research Advisor Application Form

Student _____ would like to invite Professor _____ to be my advisor for Directed Research

I would keep in close contact with the advisor with the sincerest attitude and promise the following:

1. Discuss with advisor regularly regarding the research content and direction
2. Take the initiative to report my living and studying status to the advisor
3. Ensure that the required number of attending proposal or thesis oral examination is achieved

Student Name :	(Signature)
Student Number :	
Contact Number :	
Advisor :	(signature & stamp)
Chairman of Department :	(signature & stamp)

Notes :

1. Please submit the application form to the department office before the deadline of add/drop course period in each semester
2. Please print and sign 3 copies of this application form, then pass 1 copy to advisor, 1 copy to department office and keep 1 copy to yourself. If the advisor is from another department, you need to print and sign 4 copies of this application form



Directed Research

The 1st semester Directed Research, you need to report on a thesis at the end of the semester.

You will need to discuss with your advisor about the thesis that you will report for the semester. The time frame for the Directed Research Report will be announced via mail or line. Please ask your advisor for the exact date/ time/ place for the report.

Informed the assistant with following information **2 weeks prior**.

1. Date/time
2. Place
3. Thesis name
4. Judging professor's name
 - Please remember to prepare refreshment or lunchbox for the professors.

The 2nd semester Directed Research, you need to listen to 5 presentations.

You are required to listen to 5 presentations within the semester. The IB office will announce date/time of senior's final defence presentation via website (if there's any).

Before you go in, please email the presenter and make sure you are welcome to the presentation.

If in the semester, there's not enough of IB students presenting. You could also ask other departments for information on their students' presentation.



1st semester Directed Research
grading from



2nd semester Directed Research
listening from

Course Selection

To select course, please login the course selection system. By the end of each semester, you need to filled the Teaching Feedback before you select the courses.

- Choosing your major: College of Management> International Business> Master.
- Choose course code with a “M”, which is for International students.
 - Please note, courses without “M” will not be counted as your graduation credits
- Click the (+) to choose course

NDHU. Course Selection System-Business : Academic Affairs (03)8906122-6126, System : Library and Information Center (03)8906752-6764 Idle00:03

Course selection | Print timetable | History selected courses | Personal schedule | Print personal schedule | Comment Feedback | Logout

User:CHRONIKA ROTUA J. SIMATUPANG Department:SCHOOL OF MANAGEMENT-DEPARTMENT OF INTERNATIONAL BUSINESS-碩士班年級 Selected courses:0

Course by department


- 1082962
- COLLEGE OF SCIENCE AND ENGINEERING
- COLLEGE OF MANAGEMENT
- COLLEGE OF HUMANITIES AND SOCIAL SCIEN
- COLLEGE OF INDIGENOUS STUDIES
- COLLEGE OF MARINE SCIENCES
- COLLEGE OF THE ARTS
- HUA-SHENG COLLEGE OF EDUCATION
- COLLEGE OF ENVIRONMENTAL STUDIES
- CENTER FOR TEACHER EDUCATION
- GENERAL EDUCATION CENTER
- COMMITTEE FOR GENERAL EDUCATION
- SUMMER PRE-COURSE CLASSES

Show all the Selected Courses priority order. No selected course.

Course No.	Course name	Required Optional	Lecturer	Time	Classroom	Credits/Hours	Priority Mode no.	Student Maximum	Liberal Education	Status
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Conditional query course | Query personal schedule | Courses by Department:

Course No.	Course Name	Required/Optional Courses	Lecturer	Time	Classroom	Credits	Priority Mode no.	Student Maximum	Liberal Education	Status
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Course Selection

	Course No.	Course name	Required Optional	Lecturer	Time	Classroom	Credits/Hours	Priority Mode no.	Student Maximum	Liberal Education	Sta
108239695	IB_50000	(Master)International Marketing Management	required	/Christine Chou	/Tue 9/Tue 10/Tue 11	(3)管理學院C122	3/3	1-先上級選課者優先	30		正常
108272863	IB_51900	(Master)International Financial Management & Case Discussions	optional	/Tyron T. Lin	/Tue 13/Tue 14/Tue 15	(3)管理學院A115	3/3	1-先上級選課者優先	46		正常
108295703	IB_52500	(Master)Analysis of Global Market and Industries	optional	/Chin-Jung Luan	/Fri 8/Fri 9/Fri 10	(3)管理學院A115	3/3	1-先上級選課者優先	20		正常
108292046	IB_57770	(Master)Internet Marketing	optional	/Chen, Chin-Bein	/Wed 9/Wed 10/Wed 11	(3)管理學院C115	3/3	1-先上級選課者優先	30		正常
108234864	IB_57820	(Master)Investment Banking Seminar	optional	/WANG, TIMOTHY TINGSON	/Tue 4/Tue 5/Tue 6	(3)管理學院C115	3/3	1-先上級選課者優先	30		正常
108224491	IB_5805AA	(Master)Directed Research	required	/Po-Yuan Chen	/Mon 1	教創研究室	1/1	1-先上級選課者優先	999		正常
108202542	IB_5805AB	(Master)Directed Research	required	/Chen, Chin-Bein	/Mon 1	教創研究室	1/1	1-先上級選課者優先	999		正常
108217144	IB_5805AC	(Master)Directed Research	required	/Peng, Yu-Shu	/Mon 1	教創研究室	1/1	1-先上級選課者優先	999		正常
108204629	IB_5805AD	(Master)Directed Research	required	/Tyron T. Lin	/Mon 1	教創研究室	1/1	1-先上級選課者優先	999		正常
108216130	IB_5805AE	(Master)Directed Research	required	/KURO-PIN YANG	/Mon 1	教創研究室	1/1	1-先上級選課者優先	999		正常
108247615	IB_5805AF	(Master)Directed Research	required	/WANG, TIMOTHY TINGSON	/Mon 1	教創研究室	1/1	1-先上級選課者優先	999		正常
108220517	IB_5805AG	(Master)Directed Research	required	/Kuo-I Chang	/Mon 1	教創研究室	1/1	1-先上級選課者優先	999		正常
108243283	IB_5805AH	(Master)Directed Research	required	/Christine Chou	/Mon 1	教創研究室	1/1	1-先上級選課者優先	999		正常
108244067	IB_5805AI	(Master)Directed Research	required	/Chin-Jung Luan	/Mon 1	教創研究室	1/1	1-先上級選課者優先	999		正常
108238576	IB_5805AJ	(Master)Directed Research	required	/Hung, Hsin-Min	/Mon 1	教創研究室	1/1	1-先上級選課者優先	999		正常
108252580	IB_5805AK	(Master)Directed Research	required	/CHEN, Yi-Ting	/Mon 1	教創研究室	1/1	1-先上級選課者優先	999		正常
0824775	IB_M019AD	(Master)Independent Study	required	/Tyron T. Lin	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
0820483	IB_M019AE	(Master)Independent Study	required	/KURO-PIN YANG	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
08235003	IB_M019AF	(Master)Independent Study	required	/WANG, TIMOTHY TINGSON	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
0829715	IB_M019AG	(Master)Independent Study	required	/Kuo-I Chang	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
0826848	IB_M019AH	(Master)Independent Study	required	/Christine Chou	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
08265306	IB_M019AI	(Master)Independent Study	required	/Chin-Jung Luan	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
08248104	IB_M019AJ	(Master)Independent Study	required	/Hung, Hsin-Min	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
08281768	IB_M019AK	(Master)Independent Study	required	/CHEN, Yi-Ting	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
08237028	IB_M019AL	(Master)Independent Study	required	/Khalil Mohammad Shadab	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
08251004	IB_M019AM	(Master)Independent Study	required	/LEE, TORNG-HER	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
08287025	IB_M019AN	(Master)Independent Study	required	/WEN-HAI CHIH	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
08202097	IB_M019AO	(Master)Independent Study	required	/Chu, Chih-Peng	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
08209222	IB_M019AP	(Master)Independent Study	required	/Te-Chien Lo	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常
08232666	IB_M019AQ	(Master)Independent Study	required	/Yin-Che Weng	/Fri 1/Fri 2/Fri 3	教創研究室	3/3	1-先上級選課者優先	999		正常

Academic Research Ethics Education

Before apply for Proposal, you need need to pass the ethic exam of Academic Research Ethics Education (AREE).

- You will receive an email from the research of Ethic.
- Go to the AREE website
- Choose “Mandatory Student”
- Login with student ID, the password is the **last 5 digits** of your student ID
 - If the interface shows “account doesn’t exist”, please contact me
- First-time login, you need to:
 - 1.Change your password
 - 2.Confirmed all your info
 - 3.Language setting for course version
 - 4.Check the regulations for courses and tests
- If there are errors in personal information, please contact me
 - First-time login, please read through the agreement
- After you pass the test, you will get the certificate. Save and Print it
- You will need to submit the certificate when you apply for the proposal

臺灣學術倫理教育資源中心

修課證明

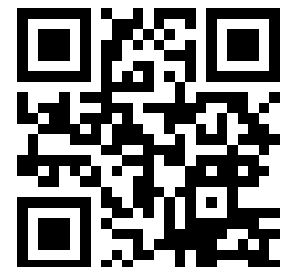
證書第 S106055189 號

先生/小姐 (國立東華大學)

茲證明 已修畢臺灣學術倫理教育資源中心之「學術研究倫理教育課程」，並通過課程總測驗，修課時數累積共 6 小時 0 分鐘。

修課課程單元 (測驗通過日期):

0101_研究倫理定義與內涵	05/30/2019
0102_研究倫理專業規範與個人責任	05/30/2019
0103_研究倫理的政府規範與政策	05/30/2019
0104_不當研究行為：定義與類型	05/30/2019
0105_不當研究行為：標識與最低資料	05/30/2019
0106_不當研究行為：抄襲與剽竊	05/30/2019
0107_不當研究行為：自欺抄襲	05/30/2019
0108_學術寫作技巧：引述	05/30/2019
0109_學術寫作技巧：撰寫與編寫	05/30/2019
0110_學術寫作技巧：引用著作	05/30/2019
0111_個人資料保護法基本概念	05/30/2019
0112_著作權基本概念	05/30/2019
0113_隱私權基本概念	05/30/2019
0114_隱私權基本概念	05/30/2019
0115_資訊安全保護原則與實務	05/30/2019
0116_資訊安全保護原則與實務	05/30/2019



Proposal/ Final Defense

You will need to apply for Proposal **2 weeks before** your proposal date; 3 months after proposal, you can apply for final defense.

For **Proposal**, you are required to submit the following documents **2 weeks (14 work days) prior** to proposal date

1. [Application for Proposal oral Exam](#)
2. AREE Certificate

Please submit the following documents **2 weeks (14 work days) after** proposal date

1. [【Proposal Oral】 Suggested Revision for Thesis Proposal Oral Exam](#)*2
2. [【Proposal Oral】 Response to Suggested Revision for Proposal Oral Exam](#)*1

Proposal/ Final Defense

For **Final Defense**, Please submit the following documents **2 weeks (14 work days) prior** to your defense date

1. Application form of Course Examination of NDHU
(from [System of Course Examination](#))
2. Name List of Examination Committee of NDHU
(from [System of Course Examination](#))
 - Please put in note for your advisor as "Advisor" and the offcampus committee member as "Convener"
3. [Application for Thesis Final Defense](#) (from IB Website)
4. [Full comparison report](#) (PDF)
5. [Off-campus Committee Expense Claim Form](#)

After final defense, Please submit the following documents **within 2 weeks**

1. [Suggested Revision for Thesis Proposal Oral Exam](#)*3
2. [Evaluation Form for Quality Assurance](#)*3
3. [Response to Suggested Revision for Proposal Oral Exam](#)*1

After final defense, Please submit the following before submit thesis on NDHU Electronic Theses & Dissertations

1. Notification of Exam Result of NDHU
(from [System of Course Examination](#))
2. The Grade Rating of Examination of NDHU
(from [System of Course Examination](#))
3. Certificate of Approval of Examination Committee

Departing

After finishing final defense and finalized your thesis, here are the things you need to do for departing.

upload your thesis to [the Libery](#).

Please see the "[User Guide](#)" before upload [Declaration Of Thesis/Dissertation Originality](#)

email the assistant to review the thesis

Please **double-check** the following common mistake

- From *Acknowledgment* to *Tables*, the page number should be in **Roman numerals**
- The beginning of each **chapter** should be on the **odd pages**
 - You can choose not to include all the blank pages in the PDF file **BUT** the print papers should have them with page numbers
- Make sure your tables' page numbers are **correct**

IB review

The Libery review

Print out you thesis

Please use **light yellow** as cover

You need to print out **at least 7 copies**

- 3 for final defense commitee members
- 2 for IB
- 2 for the Libery

Go to [The online single window service system](#) check all the items are

If there are any **X**, you will not be able to depart

Print out the school leaving check list



Submit your thesis to IB office

You should bring

- 2 copies for IB
- 1 CD (upload version of [Full comparision report](#) (PDF)& Full thesis) **IB has blank CD**
- Checklist for Departing Students

Submit your thesis the Libery

You should bring

- 2 copies for the Libery
- Signed Authorization Form
- Checklist for Departing Students

Go to Registration for graduation certificate

You should bring

- Checklist for Departing Students

Others

ARC

If you have yet finished your thesis after 2 years, please use the form to apply for postponement of graduation (you can only apply for 1 semester each time)

Scholarship

If you received the NDHU scholarship, please note

- The scholarship will be sent to your bank account.
- Please make sure that you fill out your bank number in the e-profile within ***the first two months after school starts***
- You need to fill out all the information to **save the bank number on the system.**
- **Missing one column** will cause the system **unable to save your information.**
- You are still required to **pay for your tuition fees** on time even with a scholarship (please check your scholarship's regulation). **Failing to do so might lead to expel.**

Research Lab

The environment of the research lab is for students to maintain.

If any equipment is broken or malfunctions, please inform IB office.